

# WORLD SMOKEFREE DAY

31 May

smokefree  
AOTEAROA  
NEW ZEALAND  
2025



IT'S ABOUT  
WHĀNAU

For help to quit smoking  
talk to your local health provider or visit [quit.org.nz](http://quit.org.nz)

[smokefree.org.nz](http://smokefree.org.nz)