***Community Cessation Clinics***

A collaborative proposal by Ngatihine Health, Northland DHB and Manaia Health PHO.

**Overall goal:**

More people making more quit attempts more often

**Objectives:**

1. To reduce barriers to accessing smoking cessation services by providing cessation services / FREE NRT in the community
2. To provide referral to smoking cessation support services e.g. Aukati Kai Paipa, GP, Quitline
3. To provide information on brief advice given / smoking cessation support provided to people’s GP to contribute to health target

**Proposal:**

To set up a ‘stand’ in the Cameron St Mall (CBD, Whangarei) staffed by trained smoking cessation workers. The stand will consist of a table and chairs covered by a gazebo with banners advertising the smoking cessation services available.

The public will be able to talk to a trained smoking cessation worker on site as well as get information on smoking cessation for themselves and / or family members. Referrals to GPs, Aukati Kai Paipa and Quitline will also be offered. Free NRT will be available for those who want to make a quit attempt.

The stand will be staffed by personnel from Northland DHB Smokefree team, Manaia Health smoking cessation coordinator and Ngatihine Health Trust Aukati Kai Paipa staff.

It is proposed we will set up the stand to operate from 11am – 1pm every two weeks on alternating days, Tuesdays / Thursday.

The service could be advertised on community radio, through posters displayed in shops throughout the CBD and by a banner hung by the stand.

This project will be run as a trial over three months and a process / impact evaluation will be undertaken.

**Evaluation**

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| ***Process questions:*** | ***Methodology*** |
| What days worked best?  | Informal interview / survey with smoking cessation workers |
| What worked well? | As above  |
| What could we improve? | As above |
| What feedback did we get from people about the stand? | Record kept of comments from public, business owners etc  |
| ***Impact questions:*** | ***Methodology*** |
| How many people interacted with the stand? | Record (tally sheet) kept of people who took information, were given a quit consultation, referred to another provider, took NRT sample |
| ***Outcome questions:*** | ***Methodology*** |
| How many people that were given smoking cessation support at the stand made a quit attempt / were Smokefree at four weeks / three months? | Follow up phone calls to people who were given smoking cessation support / advice and / or referred to another provider (Jan to provide detail re questions / tool to use for this) |

Tally Sheet Headings:

Brief advice / information on smoking cessation given to smoker

Brief advice / information on smoking cessation given to member of public for family member / friend / colleague who smokes

Smoking cessation consultation provided

NRT sample given

Referral to AKP / Quitline / GP

For people who were provided with smoking cessation support / NRT or referred the following information would be gathered:

Name

Date of Birth

GP (name and address)

Current phone number

Address

**What is needed to progress this?**

Organisational commitment to provide personnel to staff community stand for at least three months

Commitment to contribute to evaluation process