

Tobacco Control Service Realignment Update

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Purpose

- The purpose of the realignment project is to ensure all tobacco control services:
 - maximise their contribution to the Smokefree Aotearoa 2025 goal
 - build on the findings and opportunities outlined in the *Review of Tobacco Control Services, 2014*
 - better implement the expectations outlined in the *New Zealand Guidelines for Helping People to Stop Smoking 2014*
 - provide improved value-for-money.

Background

- The realignment project commenced March 2015
 - All Ministry funded stop smoking services and health promotion and advocacy services
 - Services were given 15 months notice that their contracts would not be renewed after 30 June 2016
 - Two stage procurement – ROI then closed RFP
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Transition

- Formal notification to all successful and unsuccessful providers was given on 11 May
 - All current services were advised to continue as business as usual until 6 May
 - After 6 May, clients could be referred to Quitline or to another stop smoking service in the same area
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Negotiations

- We are in negotiation with all lead providers and their partners
- All lead providers have confirmed that they will have services in place from 1 July
- Focus is on meeting the regional/local needs of their smoking population with a priority on Māori, Pacific and pregnant women who smoke
- All stop smoking services must meet the following outcomes:
 - 5% of their smoking population must access the service per annum
 - 50% validated quit at 4 weeks post quit date
- Will operate in accordance with the Guideline and Tier 3 service spec
- Negotiations are also continuing with the new provider of the national advocacy organisation

Next steps

- A formal procurement debrief has been offered to all organisations who were unsuccessful at either the ROI or RFP stage
- Following this debrief, portfolio managers are working with providers to offer advice and support with their service wind down
- Formal announcements will be made as soon as contracts have been signed with lead providers.