

QUIT BUS

Waka Auahi Kore

Here to help you
QUIT



Transitioning Out Aotearoa
Whanau Support Services



comprehensive
care

in association with
waitemata
pho



C O U N T I E S
M A N U K A U
H E A L T H

What is the Quit Bus?

- A mobile Smokefree Service for the Auckland Region
- Two buses: South and North
- Staff employed across 3 organisations
 - 1FTE Service Coordinator
 - 5FTE Advisors
- Operating for 12 months
- Priority communities:
 - Maaori
 - Pacific
 - Rangatahi/youth
 - Pregnant women



What does the service offer?

- Two types of support
 - One-off support
 - Intensive support (by QB Advisor or external referral)
- Town centres, events, tertiary, Work & Income, workplaces



VENUE	
Mangere Town Centre	16
Hayman Park	0
Otara/Town Centre	8
Manukau	2
Airport warehouse	1
Manurewa Town centre	14
Clendon	5
Church	2
Glen Innes	12
Hospital	13
Tertiary providers	148
Penrose	2

Year 1 Outcomes (South)

- In the first 8 months, over **2,400 people engaged with the service**
 - Very brief conversation (1,900)
 - One-off support (418)
 - Intensive support (379)
 - Provided by Quit Bus Advisors (99)
 - Referred to external service (280)

- High proportion **Maaori, Pacific, and/or young**
 - 45-55% Maaori
 - 24-32% Pacific
 - 65-69% under 39 years
 - 10% female clients were pregnant (n=26)

Year 1 Outcomes (South)

- People are curious, interested and open
- Seeing the bus 'makes the decision for them'
- Carbon monoxide tests 'new', 'never seen this before'
- Efficient – see clients one after the other in the same space
- Welcoming environment, people are relaxed

'I was just about to light up because I'm waiting to have my first midwife appointment but then I saw the bus'

'I'm glad you caught me. I was thinking for a while now I should really get something'

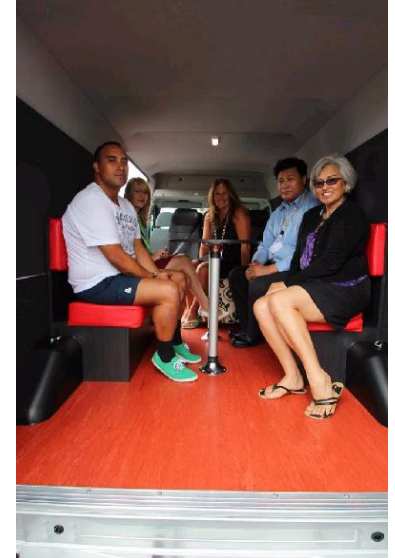
Highlights and Challenges

- The community has embraced the Quit Bus – huge demand!
- Staff feedback - engaging with people wouldn't otherwise get support to quit
- Collaboration with others
 - Support from other Smokefree services
 - Provider staff manning the bus
 - Intersectoral collaboration – Work and Income
- Can't do all we'd like – underestimated staffing levels
- Benefits and challenges working across 3 organisations for common goal



What's next?

- Roll-out of North bus
- Community champions
 - Working with local youth, mental health providers
 - Focus groups with pregnant women and whaanau
 - Kuia/kaumatua – GP practices, sports fields
- Trialling social media strategies



Welcome all enquiries

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