

You can help keep your students smokefree



How? By strengthening these protective factors

(factors that increase the likelihood of students staying smokefree)

Teachers are smokefree.

School rules are clear to students and consistently applied.

Students feel connected to their school and community.

Students have a sense of purpose, meaning and hope.

Students believe being smokefree is normal and socially acceptable.

Students are aware that smoking is over-represented in the media.

Students achieve well academically.

Students are involved in co-curricular activities.

Students do not have access to tobacco.

The majority of students are smokefree.

Schools communicate these protective factors to parents.



For more information and support:

smokefree.org.nz
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