You can help keep your students smokefree

How? By strengthening these protective factors (factors that increase the likelihood of students staying smokefree)

- Teachers are smokefree.
- School rules are clear to students and consistently applied.
- Students feel connected to their school and community.
- Students have a sense of purpose, meaning and hope.
- Students believe being smokefree is normal and socially acceptable.
- Students are aware that smoking is over-represented in the media.
- Students achieve well academically.
- Students are involved in co-curricular activities.
- Students do not have access to tobacco.
- The majority of students are smokefree.
- Schools communicate these protective factors to parents.

For more information and support:
smokefree.org.nz
smokefree@hpa.org.nz