

HPA Tobacco Control Webinar Series June 2016

Ministry of Health presentation

Ministry of Health tobacco control – who are we?

- Chronic Diseases Team
 - Manaia King (Auckland based)
- Tobacco Control Programme
 - Jane Chambers (Wellington based)

Key activities

Tobacco excise tax increases

- providing support to pass the Customs and Excise (Tobacco Products-Budget Measures) Amendment Bill
- price increase of 10% per year from 2017 to 2020 inclusive
- resulting in the cost of cigarettes from \$22.00 - \$32.00 (2020)

E-cigarettes

- monitoring international and national developments and research
- providing advice to Minister Lotu-Iiga
- revising information and developing guidance

Smokefree cars with children

- provided a submission on the petition led by Northland DHB
- appearance in front of the Health Select Committee

Key activities continued

Road map

- Smokefree 2025 Roadmap is underway and draws on international evidence and material from the New Zealand tobacco control sector
- roadmap builds on the work programme underway and includes Government priorities for the future to reach the goal

Pathway to Smokefree 2025 Innovation Fund

- second round of innovation funds – intention was to encourage new and innovative interventions to reduce smoking, particularly for our priority audiences
- all innovation fund projects to be completed by 30 June 2016
- an evaluation of the innovation funds will be published

Key activities continued

Business as usual (eg DHB planning, health target reporting)

- “ Better help for smokers to quit” - work is underway to progress the health target to make it more outcomes focussed

Standardised packaging

- Minister Lotu-Iiga announced public consultation on draft regulations
- update in following presentation

Realignment process

- update in following presentation

Thank you