



# Tobacco or Health

16<sup>th</sup> World Conference  
17-21 March 2015  
Abu Dhabi

# Endgame or ENDS game



# Youth Resolution calls for No More Tobacco in 21st Century



# 'Shisha' more harmful than cigarettes, warns WHO





More than 800 posters presenting research from around the world



# Dr Luther L Terry Awards



Conference closed with a call for unity, commitment and action.



# The conference hereby recommends that by 2018:

1. All Countries that are not yet Parties to the Convention ratify or accede to the WHO FCTC,
2. 40 countries develop and introduce action plans and prioritise policies and interventions to protect children and youth to achieve the goal of No More Tobacco in the 21<sup>st</sup> century (NMT 21C).
3. Going forward governments treat tobacco uniquely in all trade and investment and support one another in excluding tobacco from trade and investment agreements that are under negotiation,
4. Tobacco control indicators be included in the proposed Post 2015 sustainable development goals and tobacco be elevated as a development priority at a global level.
5. At least 30 countries will have adopted plain packaging and at least 100 countries will have pictorial warnings that cover 50% or more of the principal display areas of tobacco products (Article 11),
6. 60 countries include and implement tobacco control in all national health and development plans including the NCD action plans and UN Development Assistance Frameworks.
7. The Protocol to Eliminate Illicit Trade in Tobacco Products will come into force.
8. All new and existing tobacco products be regulated under all tobacco control policy initiatives.
9. All Parties establish and finance a multi-sectoral national co-ordinating Mechanism of the WHO FCTC fully firewalled from the tobacco industry (Articles 5.2 and 5.3) and adopt comprehensive measures to prevent tobacco industry interference in public health policies in line with Article 5.3 guidelines.



# Conference recommendations continued...

10. At least 15 additional countries will have 70 percent excise tax share in the retail price of tobacco products (Article 6).
11. All parties meet their obligations under Article 8 to adopt national legislation mandating smoke free indoor public places and workplaces including bars and restaurants, with no provision for dedicated smoking areas,
12. 50 countries restrict or prohibit additives in tobacco products to include menthol and all other flavours (Article 9),
13. 60 countries will have implemented a complete ban of all forms of Tobacco Advertising, Promotion and Sponsorship (TAPS), including cross-border forms, Internet, and display of products at points of sale, and in a related matter, plain/standardized packaging for tobacco products (Article 13),
14. At least 50% of FCTC Parties will have developed and published an official national tobacco dependence treatment strategy, in accordance with Article 14 Guideline recommendations.
15. The UN should have concrete plans to convene a high-level meeting to address this major threat to humanity caused by tobacco use.