

Bay of Plenty

Stop Smoking Service Provider Locations and Census 2023 Regular Smoker Numbers and Prevalence



Stop Smoking Service Provider(s)

Hāpainga Stop Smoking Service

0800 HĀPAINGA (0800 427 246) hapainga@ebpha.org.nz

Eastern Bay Primary Health Alliance 5 Louvain Street, Whakatāne

Te Manu Toroa 11 Tebbs Lane, Gate Pa, Tauranga

Western Bay of Plenty PHO 87 First Avenue, Tauranga

Pacific island Community Trust BoP 07 577 1270

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Regular Smokers Census 2023 Results (Usual Resident Population Aged 15+) Bay of Plenty Health District

Prevalence by Statistical Area 2 Geographic Boundary 5% and under 5 < x <= 10% 10 < x <= 15%

10 < x <= 15%
over 15%
Confidentialised (low population count)

Health District (DHB) Boundary

Total Number & Prevalence 8.0% (17,013)

Number & Prevalence by Age

19 & under 20-29 2,262 8.0% 30-39 3,237 9.3% 40-49 3,186 10.3% 50-59 60+ 4,335 6.2%

Number & Prevalence by Ethnicity* Māori 7,962 15.8%

Pacific Peoples 735 12.0%
Asian 573 3.4%
NZ/European 10,287 6.3%
MELAA & Other 159 5.1%

*The data in this chart are based on total ethnicity, meaning individuals may be counted in more than one ethnic group.

Data Source	Date Retrieved
Smoking by Demographics (Census 2023)	18/12/2024
Smoking Rates by SA2 Area (Census 2023)	18/12/2024
SA2 Geographic Boundaries (Stats NZ 2023)	08/07/2025
Service Locations (Smokefree.org.nz)	25/05/2025
DHB Geographic Boundaries 2015 (Stats NZ)	24/07/2025



10 20 km