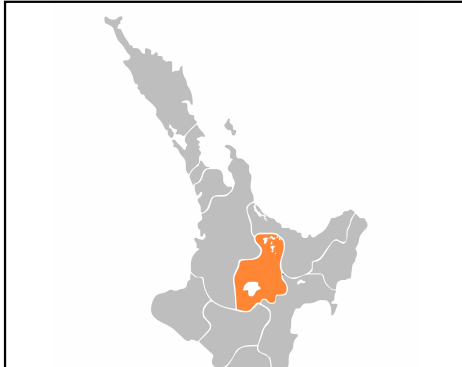


Rotorua & Taupō

Stop Smoking Service Provider

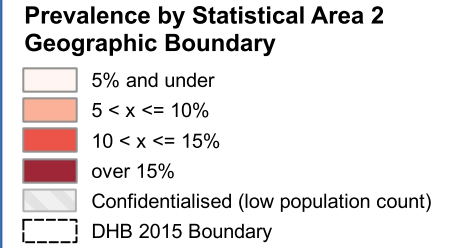
Locations and Census 2023 Regular Smoker Numbers and Prevalence



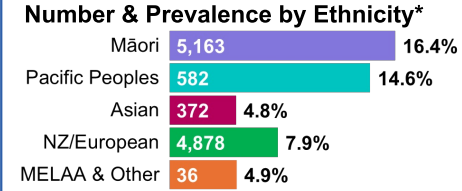
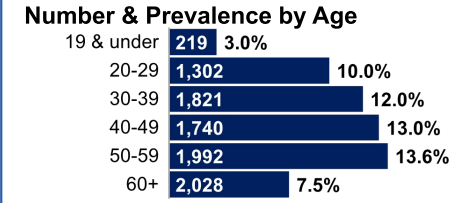
Stop Smoking Service Provider(s)

 **Manaaki Ora Trust**
0800 348 2400
referralhub@manaakiora.org.nz
Address1: 16-20 Houkotuku St, Ohinemutu, Rotorua
Address2: Waiora House, Ruapehu Wing
Cnr Spa Rd & Motutaiko St, Taupō

Regular Smokers Census 2023 Results (Usual Resident Population Aged 15+) Lakes Health District

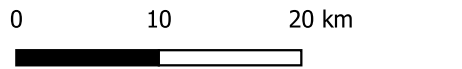


Total Number & Prevalence
10.0% (9,096)



*The data in this chart are based on total ethnicity, meaning individuals may be counted in more than one ethnic group.

Data Source	Date Retrieved
Smoking by Demographics (Census 2023)	18/12/2024
Smoking Rates by SA2 Area (Census 2023)	18/12/2024
SA2 Geographic Boundaries (Stats NZ 2023)	08/07/2025
Service Locations (Smokefree.org.nz)	25/05/2025
DHB Geographic Boundaries 2015 (Stats NZ)	24/07/2025



Disclaimer: This map was created on 29 July 2025 to support efforts toward achieving the Smokefree 2025 goal. While every effort has been made to ensure the accuracy of the information provided, based on the best available evidence at the time of creation, accuracy cannot be guaranteed.