

Taranaki

Stop Smoking Service Provider Locations and Census 2023 Regular Smoker Numbers and Prevalence



Stop Smoking Service Provider(s)

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Address1: 26 Grey Street, Waitara Address2: 36 Maratahu Street, Westown, New Plymouth

New Plymouth Address3: 21 Napier Street, Ōpunake Address4: 164 Princes Street, Hāwera

Regular Smokers Census 2023 Results (Usual Resident Population Aged 15+) Taranaki Health District

Prevalence by Statistical Area 2 Geographic Boundary

5% and under
5 < x <= 10%
10 < x <= 15%
over 15%

Confidentialised (low population count)
Health District (DHB) Boundary

Number & Prevalence by Age 9.6% (9,627)

Number & Prevalence by Age

19 & under 20-29 1,128 8.7% 30-39 1,794 11.0% 40-49 1,884 12.3% 50-59 2,175 13.5% 60+ 2,451 7.6%

Number & Prevalence by Ethnicity*

 Māori
 3,057
 16

 Pacific Peoples
 270
 13.3%

 Asian
 276
 5.2%

 NZ/European
 7,608
 8.9%

 MELAA & Other
 51
 5.8%

*The data in this chart are based on total ethnicity, meaning individuals may be counted in more than one ethnic group.

Data Source	Date Retrieved
Smoking by Demographics (Census 2023)	18/12/2024
Smoking Rates by SA2 Area (Census 2023)	18/12/2024
SA2 Geographic Boundaries (Stats NZ 2023)	08/07/2025
Service Locations (Smokefree.org.nz)	25/05/2025
DHB Geographic Boundaries 2015 (Stats NZ)	24/07/2025



10

20 km