

Mapping councils achievement towards 2025

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Why are local councils are important to achieving the 2025 goal ?

- Local Authorities are place shapers
- Smokefree outdoor areas help denormalise smoking
- Support a smokefree generation
- Smokefree outdoor environments is a great example of Health in All policies

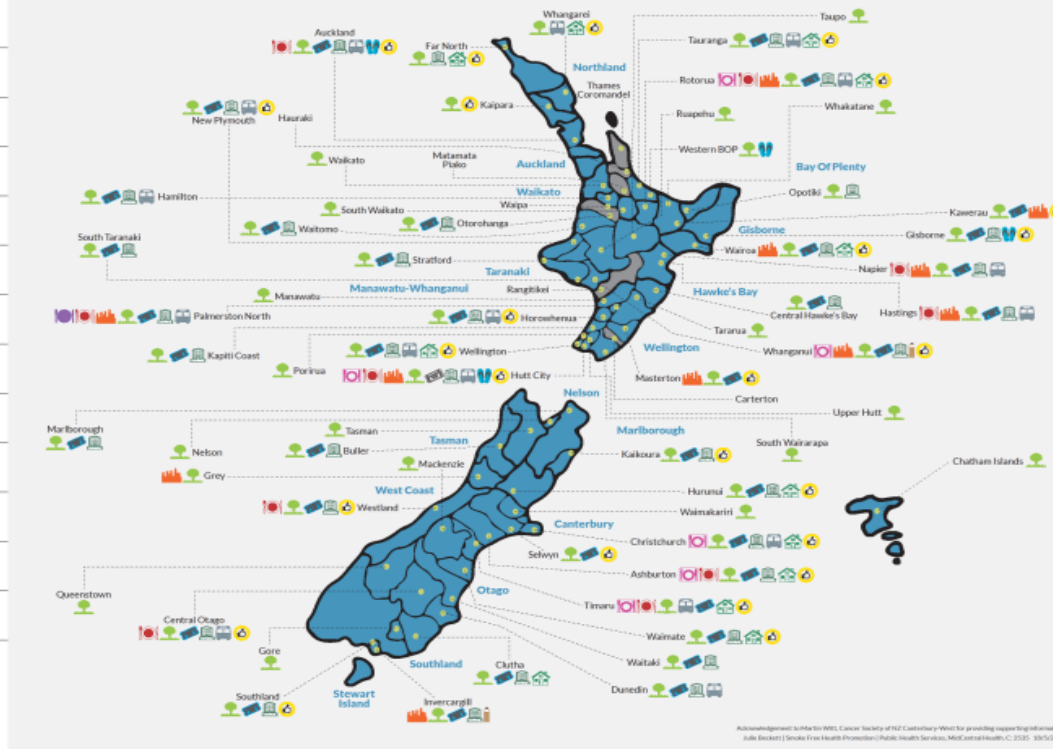
What does progress look like?



MAPPING NEW ZEALAND COUNCILS SMOKEFREE OUTDOOR POLICIES AND SPACES



-  Outdoor Dining - Bylaw
-  Outdoor Dining - Leases
-  Outdoor Dining - Voluntary
-  CBD/Civic Spaces
-  Green Spaces
-  Events
-  Council Buildings
-  Transport Hubs
-  Social Housing
-  Vapefree
-  Beaches
-  Council Endorsed 2025
-  Councils With No Smokefree Spaces



Acknowledgement to Māori WFL Cancer Society of NZ Canterbury West for providing supporting information. Julie Beckert | Smoke Free Health Promotion | Public Health Services, Māori Health Unit, C. 2015 19/5/2019

What do we mean by endorsing 2025?

- Local councils considering how their work aligns with a smokefree future
- Formally recognising their role in the 2025 goal
- Working in partnership to promote smokefree communities



So what ?

- Endorsing 2025 needs to be reflected in some form of smokefree action plan

- Communications plan
- Policy review
- Options to extend



Moving towards 2025

- Working with councils to expand scope of policies
- Addressing the question of vaping - accepting their role in cessation but council policies are based on visual cues....
- Advocacy for national legislation

TOWARDS

